



## **Request for Expression of Interest (EOI)**

*Aō Kapijuknen Būrokūraaṃ Jāān in Jipaṃ*

### **RAUN KEIN KARUO**

**lien eo enaaj peļļok (Release date):** Monday 10 July 2023

**Majuro, Marshall Islands**

**Būrojāāk:** *Aō Kapijuknen Būrokūraaṃ*

**Kōttōpar eo (Objective):** Jipaṃ im kōpeļļok jeraaṃṃan ko, kōmaroṃ juon kōrā ṃan an lale menin aikuj ko kab ṃan jipaṃ jukjukūn pād eo. (Contribute to increasing economic opportunity, self-reliance and livelihoods for women-led businesses, entrepreneurs, and their communities in the Republic of the Marshall Islands).

**Background:** Opij eo an IOM (International Organization for Migration) ilo an kobaļok wōt ippān opij eo an OCIT (Office of Commerce, Investment, and Tourism) rej kōpeļļok kanne application ṃan jabdewōt ilo jukjukūn pād ko, ro rej peejneṃ, im ro rekōnaan kajjioṃ im rej itoklimo in bōk kuṃaer ilo būrokūraaṃ in ikijjeen tourism. Aō Kapijuknen ej juon būrokūraaṃ ej jipaṃ ro rekōnaan kajutak juon aer peejneṃ ak kōļapļok peejneṃ in tourism eo aer ilo Majōļ in. Raun eo kein karruo in būrokūraaṃ in ebar peļļok ṃan kanne application ṃan kōrā ro rej peejneṃ ilo Majuro in im aelōṃ ko jet. Naaj kālōt ļalem iaan rein im renaaj bōk USD 15, 000. Naaj bareinwōt katakin im kōṃṃan kamminene ko, jipaṃ im rejetake er, im kareelel kōn peejneṃ ko aer. (The International Organization for Migration in partnership with the RMI Office of Commerce, Investment and Tourism (OCIT) are calling for expressions of interest from interested individuals, businesses and communities to participate in an exciting new innovative program for tourism. Ao Kapijuknen is a women-led domestic tourism program that offers support to those interested in starting or growing a business in tourism in the RMI. The second round of the program is now open to receive expressions of interest from any interested businesswomen across Majuro and the neighboring islands! Five beneficiaries will be selected to receive up to USD 15,000 each in seed funding as well as be provided with ongoing mentorship, training, sales support and promotion of their businesses in partnership with the Ao Kapijuknen program.)

Aolep application ko me jenaaj b̄uki ṃokta j̄an iien an kilōk kaddeḷoṇ application, renaaj etal ṇan kamiti eo ej etali. Rein ej armej eo ej loloorjake b̄urokūraam̄ in ilo IOM me Chief of Mission eo an IOM ilo Micronesia ear kappeiki. Ekoba ro j̄an OCIT im renaaj make kwaḷoḷok unin aer kōṃṃane kāālōt ko aer. Ālikin, enaaj wōr application ko kamiti in enaaj kāālōti iaan aolep application ko innem naaj kōjeḷāik ro naaj kāālōt er. Ro kar kāālōt application ko aer renaaj bar kanne juon application me enaaj lōṇḷoḷok im ḷapḷoḷok meḷeḷe ko renaaj aikuj kwaḷoḷoki kōn aelōṇ ko rej pepe ṇan kōjebali ilo b̄urokūraam̄ in. Ro im kar kāālōt application ko aer renaaj kobaḷoḷok ippān kamiti eo kab ro j̄an OCIT im etal ṇan aelōṇ eo renaaj kajutak peejneḷ eo aer ie ṇan an tiim eo kōṃṃan etale ko. Naaj kōṃṃane etale ko ṇan lale elaṇṇe ijo kwōj kāālōte enaaj ekkar ṇan kōjebale im renaaj kanne boin ak score ko ṇan ijo kwaar kāālōt kab application eo am̄. Ālikin aer kōṃṃane men kein, renaaj itok ṇan ekkāālel eo āliktata me naaj kāālōt ḷalem iaan rein im renaaj bōk joṇan j̄āan in jipaṇ ṇe, 15, 000.00 ekoba jipaṇ ṇan kamminene, katakin, kab kareelel kōn peejneḷ ko aer. (All EOI applications received through the prequalification process, and by the due date indicated in this public notice, will be evaluated by a Grant Review Committee (GRC) consisting of IOM project management as approved by Chief of Mission for IOM Micronesia. The committee will also be supported by OCIT tourism representatives who will conduct their own evaluation. Short-listed eligible EOI applications will then be notified of their selection and be invited to submit a full proposal through a Call for Grant Application (CGA). Short-listed applicants will also be asked to participate in feasibility assessment site visits, where the GRC and OCIT tourism team will travel to the proposed business destination/location as part of the assessment evaluated through a set of selection criteria and conducted using a grid score system. Five applications will then be selected as winners to receive a seed funding grant of up to USD 15,000 each as well as on going mentorship, training, sales and promotion of their businesses in partnership with the Ao Kapijuknen programme.)

**Ijōko remaroṇ apply (Eligible Locations):** Aelōṇ ko remaroṇ apply ṇan raun in kein karruo ilo b̄urokūraam̄ in ej (The atolls/islands eligible to apply for the second round of the program are):

**AOLEP aelōṇ ko ilo Majōḷ in (ALL destinations/locations in the RMI)!**

**Wōn ro remaroṇ kanne aer application (Who Can Apply)?**

Bwe kwōn maroṇ kanne ṇan application eo ṇan b̄urokūraam̄ in an Aō Kapijuknen kwōj aikuj (To be eligible to apply for the *Ao Kapijuknen* Program you must):

- Kwōj aikuj juon eo ej jokwe ilo Majōḷ emaroṇ ilo Majuro ak ilo aelōṇ ko jet (Be a resident of the Marshall Islands, either Majuro or neighboring islands)
- Juōn kōrā ak emṃaan eo ewōr an peejneḷ, juon eo ej pepe in kajutak juon an peejneḷ, ak juon eo ej itok ilo etan jukjukūn pād eo. ṇe juon emṃan innem kwōj aikuj partner peejneḷ ippān juon kōrā. (Identify as a female or male business owner, aspiring entrepreneur, or community representative. If you are a male, then you must partner with at least one other individual who is female.)
- Itoklimo ṇan kajutak ak kōḷapḷoḷok peejneḷ in tourism im jipaṇ jikin ko jet enaaj bar jutak peejneḷ in tourism ko ie im kōpeḷḷoḷok jerbāl im jeraamṃan ko ṇan kōrā ro im jukjukūn pād eo im kōwanlōntak peejneḷ ko an kōrā ro ekoba ilo peejneḷ in tourism. (Be interested to start or develop a business in tourism that support the development of new tourism destinations in the RMI and prioritizes economic opportunity for women and their communities while promoting women’s livelihood and leadership in tourism.)



Ro remaroñ kanne aer application, peeñej ko, im jukjukūn pād ko rej itoklimo in bōk kuṇaer ilo būrokūraam in, rej aikuj kadedeiklōk application in im kobaik peba ko remenin aikuj (Eligible individuals, businesses and communities interested in joining the programme must complete the following form along with any supporting documents.)

lien eo enaaj kilōk (Closing date): **5pm Monday August 07 2023**

## EOI Application Form

### Section 1: General Information

1. Jouj im jeiki aelōñ eo kwōj jukjuk im amṅak ie im aelōñ eo kwōnaaj kōjerbale (Please write which atoll/island you reside and represent)

\_\_\_\_\_

2. Etan bwidej ak weto eo kwōj kōpeļļoke ñan kōṁṁane peejneṅ in tourism eo ie? (What is the name of your community/Weto of the proposed tourism business?)

\_\_\_\_\_

3. Etaṁ (Full name): \_\_\_\_\_

- a. Kwōj juon (Gender):

- Kōrā (Female)  
 Eṁṁaan (Male)  
 Jab kwaļok (Nonspecific)

- b. Jouj im kwaļok etan peejneṅ eo aṁ ñe ewōr (Organization/business [if applicable])

\_\_\_\_\_

- c. Nōṁba eo jenaaj tōpar eok ie (Phone): \_\_\_\_\_

- d. Email: \_\_\_\_\_

4. Jouj im kwaļok etan, nōṁba, im email eo an armej eo kwōnaaj jermal ippān eļaññe ewōr (Please provide the name, number, and email of your business partner(s) if you are going to have):

\_\_\_\_\_

5. Jouj im jeiki etan ro ewōr aer maroñ ioon bwidej eo (Please provide the name(s) of the rightful owners allowing you to use the land (if applicable to your business or business idea)):

Irooj \_\_\_\_\_

Aļap \_\_\_\_\_

RiJermal \_\_\_\_\_

## Section 2: Tourism Interest and Business Concept

6. Jouj im kaalikkar etke kwe/ak komiro partner eo aṃ ej itoklimo in bōk kuṇaam ilo būrojāāk in? (Please describe why you/you and your partner are interested to be considered for the Ao Kapijuknen program seed funding awards)

7. Ta ṇe ejejuwaan kōn ijo kwōj kāālōt ṇan kōjerbale ak ta kaṇe enaaj kareel ro jet kōn ijo kwōj kāālōte ak kōn būrojāāk eo aṃ? Kwōmaroṇ bar likūt pija ko ṇan boḡk eo. (What makes your community and island unique and what will catch the attention and interest of tourists?)

8. Eṃōj ke an wōr rilowaj jukjukūn pād eo/ak peejneṇ eo aṃ? (Have you had visitors to your community/and or business before?)
- Aet (Yes)
  - Jaab (No)
9. Ewōr ke kadede kain peejneṇ ko renaaj kaitoklimoin ak remman ṇan rilotok ro ilo ijo kwōj pojen kōjerbale? (What type of existing tourism business or infrastructure do you have [if any] at your site? (if applicable))
- Jikin jokwe (Accommodation)
  - Mōṇā im dān in idaak (Food and Beverage)
  - Kein kalujooj ko ak jikin kakkije im kōmejatoto (Attraction/Picnic locations)
  - Wa ak ialan makūtkūt (Transportation)

Men ko jet (Other [please specify]) \_\_\_\_\_

- 10.** Jouj im kwaļok kōn peejneŋ eo aṃ ak amiro me ej kaitoklimoin rilotok ro eļāññe ewōr ilo tōre in, ak kwaļok wāween peejneŋ ko kwōj pepe in kōṃṃani im enaaj kaitoklimoin rilotok ro ñan ijo kwōnaaj kōjerbale (Please describe you/you and your partner’s business and or business idea for tourism at the proposed destination/location)

- 11.** Jouj im kaalikkar naaj wāween an ļap an kōrā ro bok kuṇaer eļāññe enaaj jutak ak ļapļok peejneŋ eo aṃ. (Please describe in detail how women will lead the development of this business/idea?)

### Section 3: Supporting Documents

- 12.** Jouj im kwaļok pija ko ñan kwaļok ijo kwōnaaj kōjerbale im bōktok peba ko im rej menin aikuj ñan kamool ke kwōmaroñ kōjerbale ijo. Kwōmaroñ bōktok: (Please provide any supporting documents or imagery that you think will help your application. You may include:
- A. Emaroñ pijain jukjukūn pād eo āinwōt ijōko rejejuwaer, jikin tutu ko, ijōko rekkar ñan kaloojoj, men ko rej kwaļok kōn manit eo im wāween ad mour. lien ko reļļap ñan jikin eo, peejneŋ ko jet ilo āneo, kab armej ro renaaj bōk kuṇaer ilo būrojāāk in. (Photos of your community including unique selling points, beaches, wildlife, cultural attractions, traditional food, community events etc. Existing infrastructure, businesses on site, people who would be involved in the programme.



- B. Ñe ewōr aṃ business license im ak peba in mālim (Existing business license/incorporation if applicable)
  
- C. Peba ko jet āinwōt peba in lease ak jabdewōt peba ko in kaṃool ko renaaj rejetake application eo aṃ (Any other documents, such as reports, land lease papers or any other type of evidence you wish to support your application).

**Jouj im kanne application in aṃ im jibwe tok ippān peba ko remenin aikuj ak pija ko ñan IOM ak OCIT ñe eaab email e tok Crystal Kabua ilo [ckabua@iom.int](mailto:ckabua@iom.int) im Lori de Brum ilo [marketing@rmiocit.org](mailto:marketing@rmiocit.org) (Please submit your EOI Application Form and all the supporting documents/imagery in person to the IOM Office in Delap or OCIT Tourism Office. By email addressed to Crystal Kabua: [ckabua@iom.int](mailto:ckabua@iom.int) and Lori de Brum: [marketing@rmiocit.org](mailto:marketing@rmiocit.org)**

lien eo enaaj kilōk ebbōk application ej (Closing date): Friday 5:00 PM Monday August 07, 2023.